

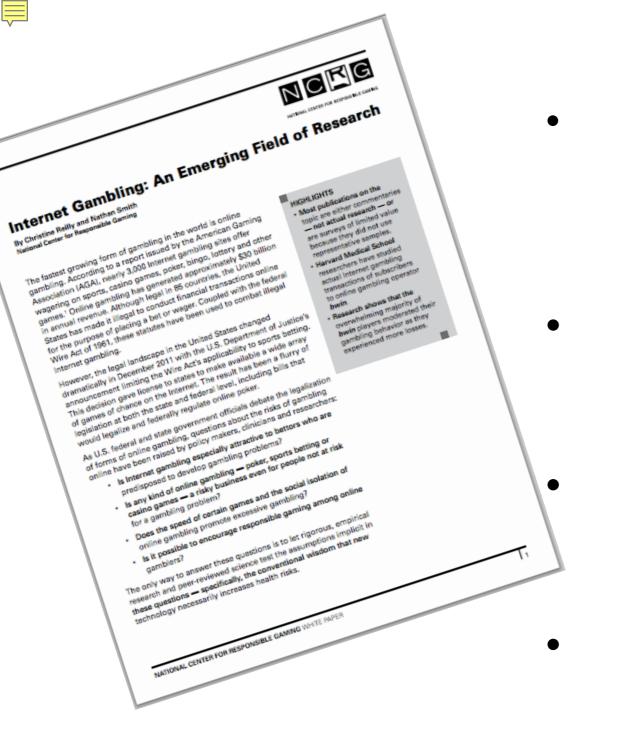
#### NATIONAL CENTER FOR RESPONSIBLE GAMING

Advancing Research, Education and Awareness

# Approaching Responsible Gaming and Gambling Disorders from a Research Perspective

## New York State Gaming Commission April 9, 2014

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The state of the science: gambling disorders and responsible gaming

The NCRG's role in advancing the field

Potential impact of new casinos in New York

Public health programs to mitigate harm

### Focus of Testimony



- "Pathological gambling" wasn't recognized until 1980
- No dedicated funding for research
- National Research Council criticized quality of existing research in 1999
- Studies hampered by poor research design
- Vacuum filled by biased and politically motivated studies



## State of the Science before the NCRG





#### NATIONAL CENTER FOR RESPONSIBLE GAMING

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The National Center for Responsible Gaming is the only organization in the U.S. dedicated to peer-reviewed research and evidence-based educational programming on gambling disorders and responsible gaming



- Founded in 1996 to support peer-reviewed research and education on gambling disorders and youth gambling
- \$25 million donated by commercial casino industry and related manufacturers and businesses
- Firewall has protected integrity of research funded by the NCRG

About the NCRG

- Modeled on the National Institutes of Health process and firewall
- Rigorous review ensures high quality research
- Has enabled the NCRG to attract leading research institutions: Harvard, Yale, Columbia, University of Chicago, Massachusetts General Hospital and more



## Foundation of the NCRG's Research Program



Proposals reviewed by independent experts



NCRG Scientific Advisory Board selects research projects for funding



NCRG-funded research is published in a competitive, peer-reviewed scientific journal

Protecting the Integrity of NCRG-funded Research





Launched field in the United States



Raised the standard for research and education programs



More than 200 articles in peer-reviewed journals



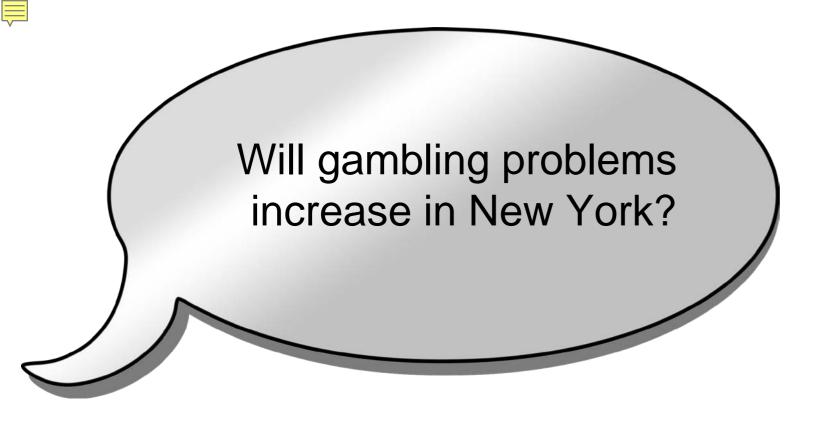
NCRG-funded research cited nearly 15,000 times in scientific publications



Significant advancements, thanks to NCRG-funded research



#### The NCRG's Impact





- Conventional wisdom: Increased exposure to gambling = more gambling problems
- Does research substantiate this assumption?

### Common Questions for New Casino Jurisdictions

- Prevalence rate of 1% in the U.S. has remained unchanged from 1979-2008, despite expansion of gaming
- New gambling opportunities can cause problems at first because of the novelty effect
- Evidence suggests that most populations adapt over time to the presence of gambling venues

#### Exposure and Adaptation



What can we expect to see if/when we bring casinos into New York?

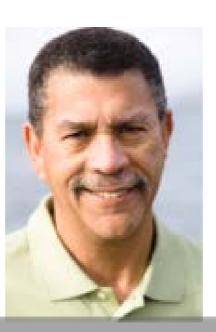


- Few differences in prevalence estimates from state to state
- Although New York is already a mature gaming state, there may be a slight increase of gambling problems due to the novelty effect
- University of Iowa study also showed that the prevalence rate has stabilized at 1%

### Common Questions for New Casino Jurisdictions

- - Collaborate with public health community leaders, researchers and clinicians to address this issue
  - Let evidence-based research guide your decisions; use sciencebased program for casino employee education
  - Beware of the "grey literature"
  - Unjustified intrusion is not likely to help beware of unintended consequences



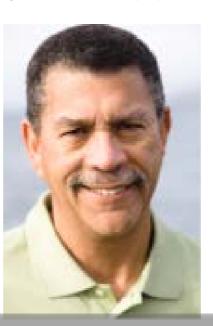




Best Practices for Operators and Regulators

- Help customers make informed decision help them know the odds of the games and how the games work
  - Educate employees about responsible gaming and gambling addiction
  - Encourage researchers to evaluate responsible gaming programs
- When looking to reach out to those with a gambling problem, understand that only 15% of those diagnosed actually seek help







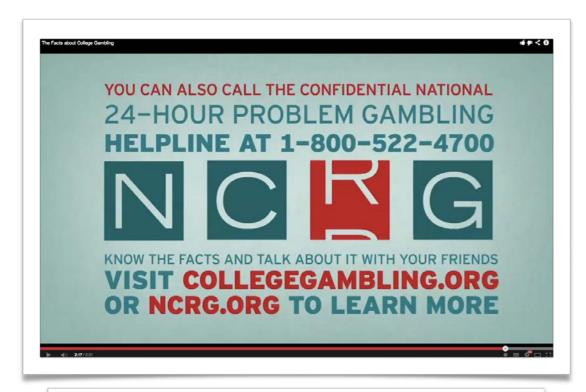
Best Practices for Operators and Regulators





- Self-exclusion programs have support from peer-reviewed research as a safe way to reduce or stop gambling
- The act of enrollment is more important than fear of legal repercussions
- Self-excluders who received treatment or self-help interventions were the most successful
- Lifetime bans likely to scare away gamblers already ambivalent about changing their behavior

### Common Questions for New Casino Jurisdictions



(BBGS) A "yes" ans person is at ri	wer to any of the questions sk for developing a gamblin	means the
	nonths, have you become nxious when trying to nbling?	YES NO
	ionths, have you tried to iends from knowing how	YES NO
financial trouble as a	nonths did you have such result of your gambling elp with living expenses or welfare?	YES NO

- Talking with Children about Gambling brochure in 6 languages
- Brief Biosocial Gambling Screen
- CollegeGambling.org
- Free webinars
- Regional Treatment Provider Workshops
- NCRG Conference on Gambling and Addiction
- Publications geared for specific professions (e.g., criminal justice professionals and HR managers)
- Brief shareable videos

# Resources Available from the NCRG



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